

The Creative Industries in IN State Senate District 25 Senator Timothy S. Lanane

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 25**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

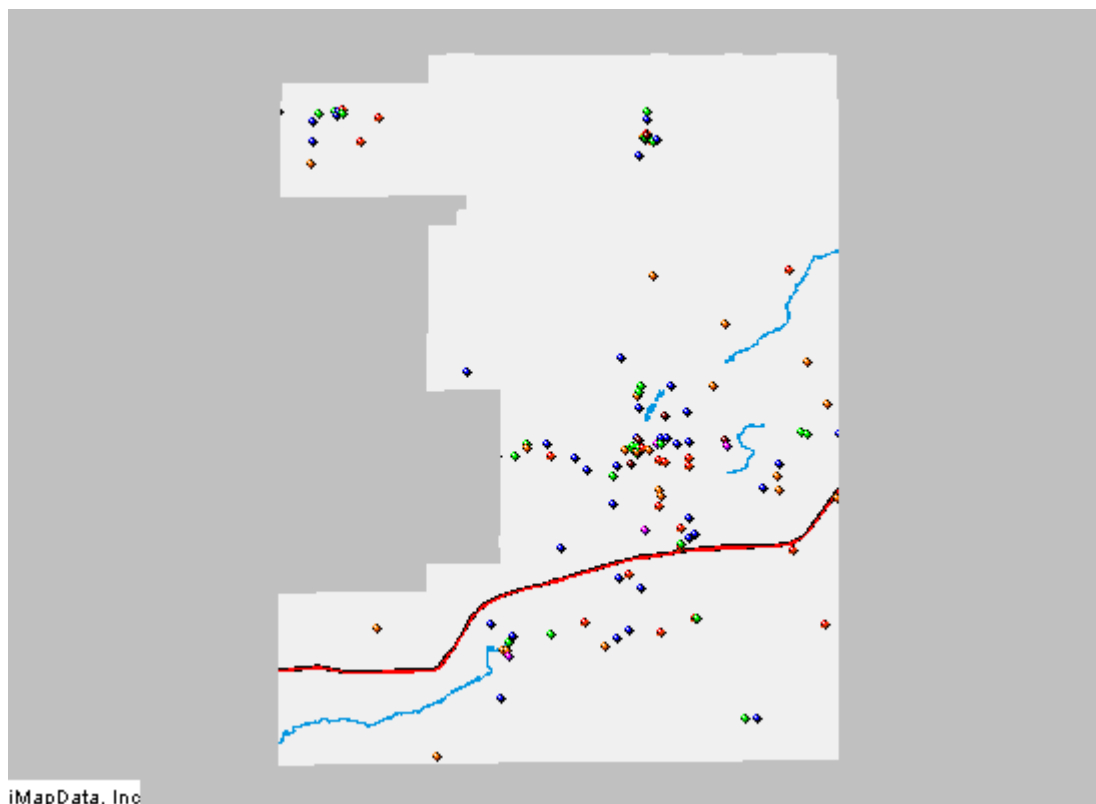
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 25 is home to 127 arts-related businesses that employ 731 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 25**, with each dot representing an arts-centric business.

127 Arts-Related Businesses in IN State Senate District 25 Employ 731 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 25 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	14
Museums	2	4
Historical Society	2	10
Performing Arts	33	259
Music	19	198
Dance	2	11
Services & Facilities	7	38
Performers	5	12
Visual Arts/Photography	40	217
Crafts	4	124
Visual Arts	2	8
Photography	29	53
Services	5	32
Film, Radio and TV	19	141
Motion Pictures	17	89
Television	1	50
Radio	1	2
Design and Publishing	26	81
Architecture	4	11
Design	12	38
Publishing	1	5
Advertising	9	27
Arts Schools and Services	5	19
Arts Schools and Instruction	5	19
GRAND TOTAL	127	731

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 25 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	6	4	-33.33%	93	14	-84.95%
Museums	4	2	-50.00%	83	4	-95.18%
Historical Society	2	2	0.00%	10	10	0.00%
Performing Arts	28	33	17.86%	234	259	10.68%
Music	13	19	46.15%	180	198	10.00%
Dance	1	2	100.00%	8	11	37.50%
Services & Facilities	10	7	-30.00%	37	38	2.70%
Performers	4	5	25.00%	9	12	33.33%
Visual Arts/Photography	41	40	-2.44%	227	217	-4.41%
Crafts	4	4	0.00%	124	124	0.00%
Visual Arts	2	2	0.00%	8	8	0.00%
Photography	26	29	11.54%	54	53	-1.85%
Services	9	5	-44.44%	41	32	-21.95%
Film, Radio and TV	20	19	-5.00%	144	141	-2.08%
Motion Pictures	17	17	0.00%	88	89	1.14%
Television	1	1	0.00%	50	50	0.00%
Radio	2	1	-50.00%	6	2	-66.67%
Design and Publishing	27	26	-3.70%	95	81	-14.74%
Architecture	4	4	0.00%	9	11	22.22%
Design	13	12	-7.69%	36	38	5.56%
Publishing	2	1	-50.00%	16	5	-68.75%
Advertising	8	9	12.50%	34	27	-20.59%
Arts Schools and Services	3	5	66.67%	22	19	-13.64%
Arts Schools and Instruction	3	5	66.67%	22	19	-13.64%
GRAND TOTAL	125	127	1.60%	815	731	-10.31%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org